

Antarctic Journey

– A VIRTUAL TOUR TO THE WORLD'S MOST EXTREME CONTINENT



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Phillip Island's newest attraction is as close as you can get to Antarctica, without actually being there. The Antarctic Journey at the Nobbies Centre on Phillip Island invites visitors to immerse themselves in a spectacular multimedia wildlife experience of interactive and sensory entertainment as they embark on a virtual journey to the world's most extreme continent.

Opening in December 2015, the Antarctic Journey is set not only to enthrall and captivate visitors, but also to make history, as it becomes the world's first interactive Antarctic experience developed in partnership with WWF-Australia. As a joint venture between WWF and Phillip Island Nature Parks, the attraction showcases the wonderful world of the Southern Ocean and Antarctica, and highlights the need to work together to protect our natural world.

The Antarctic Journey comprises three distinct levels and features Phillip Island as the gateway to Antarctica on the first level. Although the island is almost 4,000km away from Antarctica, there are hints of the frozen continent all around. The Southern Ocean's violent weather drives wild swells against the island's shores which are home to penguins and seals, and whales from Antarctica visit Phillip Island's waters as they migrate north. These and many more interesting links between Phillip Island and Antarctica can be found in this first level, which offers free entry.

The second level is known as The Lab, and is jam packed with fun-filled hands on activities designed to both entertain and educate. Visitors will be able to 'feel the freeze' as they enter the Antarctic Chill Zone and experience the same sort of conditions as an Antarctic researcher. The Sound Lab and

Research Station offer a marvellous insight into the sights and sounds of Antarctic wildlife, complete with animal calls, microscopes and fascinating specimens.

Many important questions are posed in The Lab, such as: 'What is more likely to sink – a bowling ball or a marble?', 'What is the Cocktail Party Effect?' and 'How does my thermal image compare to an Emperor penguin?'. The fascinating array of hands on activities answer all these questions and more, and ensure that the unique wildlife, the ongoing research activities, and the critically important conservation values of this remote continent come alive to make this a truly enjoyable learning adventure.

The final level is known as The Chamber, and is one of complete immersion in what can only be described as a stunning and breathtaking, state of the art multimedia experience. Visitors will find themselves enthralled by the audio visual spectacle which puts them right in the heart of the action, surrounded by creatures of the deep like whales, seals, sharks and more.

The interactive wildlife experience is bound to be a highlight of any visit, as visitors will see themselves on a giant screen, standing on an ice floe, patting a penguin or stroking a seal, all

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thanks to a cutting-edge sensory entertainment experience. The augmented reality technology is world-class and really puts visitors right in the heart of the action, getting up close and personal with spectacular Antarctic wildlife.

As the first attraction in Australia to share the WWF brand, the Antarctic Journey promises to be a world-class addition to the much loved attractions of the Penguin Parade, Koala Conservation Centre, Churchill Island Heritage Farm and Wild Oceans EcoBoat tours, all operated by Phillip Island Nature Parks. With the stunning Antarctic landscape as the backdrop, and interactive wildlife experiences to enjoy, visitors will learn about the need for conservation of the Southern Ocean and Antarctica, and that by working together we can all play a part in protecting our natural world.

WWF is one of the world's largest and most experienced independent conservation organisations, with over 5 million supporters and a global network active in more than 100 countries. For decades WWF has worked to conserve the natural wonders of the Antarctic, and millions of whales, penguins and albatross that live there.

Working in partnership, WWF helped establish the Southern Ocean Whale Sanctuary and two of the world's largest marine

protected areas – the Heard and McDonald Island Marine Reserve, and the Macquarie Island Marine Reserve. WWF also helped secure a ban on mining under the Antarctic Treaty Environment Protocol, promote sustainable fisheries and substantially reduce illegal fishing across the Southern Ocean.

WWF-Australia's current work in the Antarctic focuses on building a network of marine protected areas, new initiatives to protect wildlife such as whales and seabirds, securing sustainable fisheries management, and responding to the challenges of climate change.

Phillip Island Nature Parks is a not-for-profit organisation that prides itself on finding the balance between delivering quality ecotourism experiences and implementing world-renowned conservation, social, environmental, research and education programs.

Visit www.penguins.org.au for more information and to book your tickets to the Antarctic Journey. Bundle and Save with a range of ticket options to create your own unique Phillip Island holiday.

